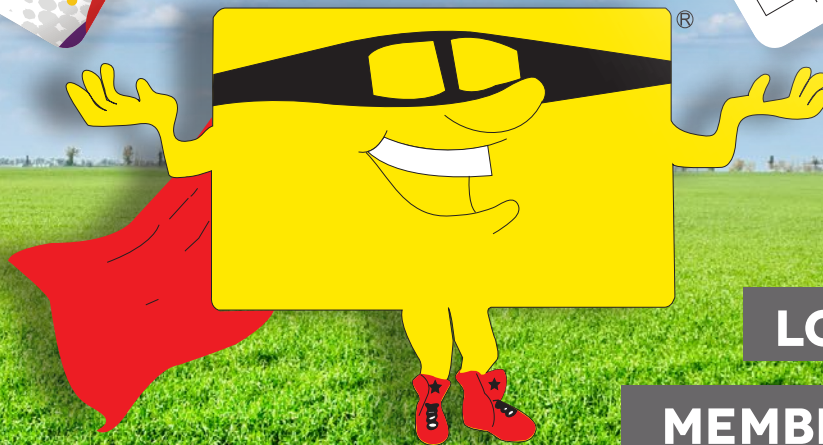


# THE KWICK

# CARD LINE

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 [twitter.com/kwickcard](http://twitter.com/kwickcard)



**GIFT CARDS**

**LOYALTY CARDS**

**MEMBERSHIP CARDS**

**INDUSTRY TOOL CARDS**

**BOOSTER CARDS**

**HEALTH CARE CARDS**

**PERSONALIZATION**

## ADD'L PRODUCTS/SERVICES OFFERED ...

- \* HOTEL KEYCARDS \* KEYTAG CARDS \*
- ROLO CARDS \* CALENDAR & TIP CHART CARDS \*
- AMORTIZATION CHARTS \* BAG TAGS \*
- \* CREDIT CARDS \* FULFILLMENT \*



**CR80GC - 2-1/8" X 3-3/8" X .030 PLASTIC**

QTY:	250	500	1M	2.5M	5M	10M
1 color front	.65	.40	.27	.20	.13	.11
+ add'l color (per side)	.20	.15	.08	.06	.04	.03
Full Color (4/1)	1.76	1.09	.67	.57	.42	.33
+ Magnetic Stripe	.23	.18	.15	.12	.107	.095
+ Mag Stripe Encoding*	.274	.253	.20	.189	.168	.158
+ Variable Barcode	.24	.21	.17	.15	.14	.13

For quantities above 10,000 - contact us for custom quote.



SEE PAGE 11 FOR  
FULL PRICING &  
OPTIONS AVAILABLE.  
... OR CONTACT US **TODAY**  
FOR A CUSTOM QUOTE!



# LOYALTY CARDS

Keeping customers happy is at the heart of every business and the best customers to keep happy are repeat customers. A customer loyalty card is a plastic card that identifies the card holder as a distinguished member of the establishment's loyalty program. It functions as a discount card or on a points earned/redeemed for rewards system. Loyalty cards typically have a barcode or magstripe that can be easily scanned.

## CR80LC – 2-1/8" X 3-3/8" X .030 PLASTIC

QTY:	250	500	1M	2.5M	5M	10M
1 color front	.65	.40	.27	.20	.13	.11
+ add'l color (per side)	.20	.15	.08	.06	.04	.03
Full Color (4/1)	1.76	1.09	.67	.57	.42	.33
+ Magnetic Stripe	.23	.18	.15	.12	.107	.095
+ Mag Stripe Encoding*	.274	.253	.20	.189	.168	.158
+ Variable Barcode**	.24	.21	.17	.15	.14	.13

6V

\* Encoding prices are per track.

\*\* Barcodes are printed either consecutively or from a submitted data file.

All prices listed above are per card. Setup charges and freight are additional.

+ indicates additional charge. 5% over/under considered complete.

For quantities above 10,000 - contact us for custom quote.

## GIFT CARDS

## LOYALTY CARDS

## MEMBERSHIP CARDS

## INDUSTRY TOOL CARDS

## POSTER CARDS

## WELLNESS CARE CARDS

## PERSONALIZATION

WE ALSO OFFER KEYTAGS!  
CUSTOMIZE WITH YOUR IMAGE  
AND/OR VARIABLE DATA.  
SEE CR80KT ON PG 11 FOR  
PRICING.

# MEMBERSHIP CARDS

Perfect for gyms, golf clubs, student clubs, civic organizations, etc.!

Our customizable printing options will ensure that your membership cards are one-of-a-kind.

We offer options from full color photo ID's to simple one-color cards with embossed or flat printed names and expiration dates.

## CR80MC – 2-1/8" X 3-3/8" X .030 PLASTIC

QTY:	250	500	1M	2.5M	5M	10M
1 color front	.65	.40	.27	.20	.13	.11
+ add'l color (per side)	.20	.15	.08	.06	.04	.03
Full Color (4/1)	1.76	1.09	.67	.57	.42	.33
+ Batch Personalization*	.44	.38	.32	.25	.19	.16

PQ2RST  
6V

## CR80ID – 2-1/8" X 3-3/8" X .030 PLASTIC

4 Color Photo IDs	1-24	25-50	51-99	100-299	300-499	500+
Digital 4/0	20.00	15.00	10.00	6.00	5.50	4.50

5PQ

\*Batch Personalization includes 1-3 lines of variable data printed flat or embossed at time of order. Prices shown are per card. Setup charges and freight are additional.

+ Indicates additional charge. 5% over/under considered complete. For quantities above 10,000 - contact us for custom quote.

## GIFT CARDS

## LOYALTY CARDS

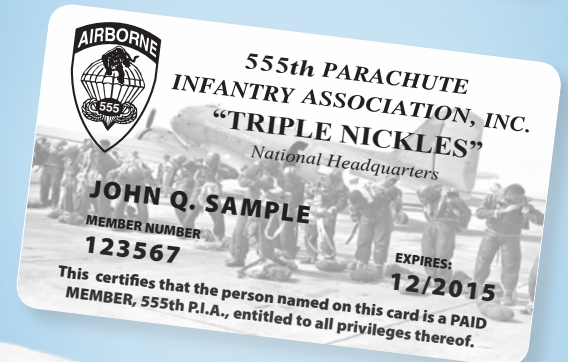
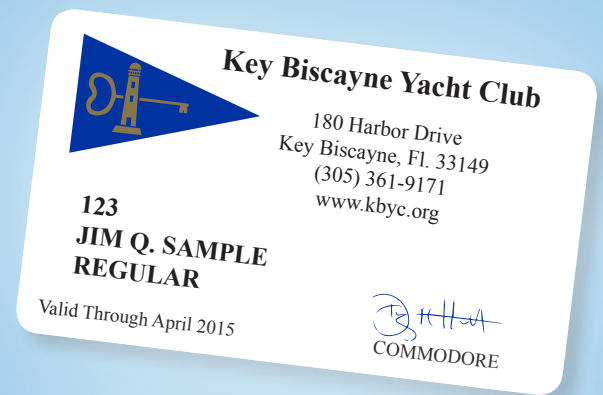
## MEMBERSHIP CARDS

## INDUSTRY TOOL CARDS

## BOOSTER CARDS

## HEALTH CARE CARDS

## PERSONALIZATION



FULFILLMENT PLANS  
AVAILABLE, TOO! SEE PAGE  
11 OR CALL OUR CUSTOMER  
SERVICE REPRESENTATIVE  
TODAY TO FIND OUT MORE!



# INDUSTRY TOOL CARDS

Whether printed on clear plastic to be used as a measuring device or gauge or on opaque plastic to list critical safety or specification data, the industry tool card is a value-added solution for any industry. Having slots punched allows the the cards to hang from a lanyard or be stacked with an ID card.

## CR80IT - 2-1/8" X 3-3/8" X .030 PLASTIC

QTY:	250	500	1M	2.5M	5M	10M
1 color front	.65	.40	.27	.20	.13	.11
+ add'l color (per side)	.20	.15	.08	.06	.04	.03
+ Clear Stock	.20	.182	.167	.167	.154	.143
+ Slot Punch	.20	.20	.20	.20	.20	.20

Prices shown are per card. Setup charges and freight are additional.  
+ indicates additional charge. 5% over/under considered complete.  
For quantities above 10,000 - contact us for custom quote.

SEE PG 11 FOR FULL PRICING & OPTIONS AVAILABLE.

... OR CONTACT US TODAY FOR A CUSTOM QUOTE!

### ISO 14001

### EMS

**What are ComEd's Significant Environmental Aspects (SEAs).**  
An activity, product or service performed or managed by ComEd that affects the environment. Examples of ComEd SEAs include:

- Spills and releases (oil, gasoline, diesel, SF6, etc.)
- Call the OCC for all spills at (815) 463-2900
- Land contamination
- Wetland/endangered species impacts
- Releases of greenhouse gas from equipment and vehicles

Employees should know the SEAs and their environmental objectives and targets. Not sure of your SEAs or how to manage them? Contact your supervisor, ISO Ambassador or your regional Environmental Coordinator.

Submit Comments/Questions regarding EMS to: [ISO@ComEd.com](mailto:ISO@ComEd.com)

rev 09/14

ComEd

GIFT CARDS

LOYALTY CARDS

MEMBERSHIP CARDS

INDUSTRY TOOL CARDS

BOOSTER CARDS

HEALTH CARE CARDS

PERSONALIZATION



# BOOSTER CARDS

This is the perfect card for sports teams, bands, scouts, or other organizations looking to raise money. Find local businesses willing to offer a discount in support of your organization and we will custom print your cards with your organization's name and the name and logo of all your participating businesses. Then mobilize your members as a sales force to sell the cards to your supporters. This is a win-win-win solution. Your organization wins by raising money, businesses win by increasing their customer base and supporters win by getting valuable discounts while supporting the organization.

**CR80BC – 2-1/8" X 3-3/8" X .030 PLASTIC**

QTY:	250	500	1M	2.5M	5M	10M
1 color front	.65	.40	.27	.20	.13	.11
+ add'l color (per side)	.20	.15	.08	.06	.04	.03
Full Color (4/1)	1.76	1.09	.67	.57	.42	.33
+ Variable Data*	.18	.17	.15	.13	.12	.11

PQ2RST  
6V

\*Variable Data price shown is for one line thermal/flat printed.  
Prices shown are per card. Setup charges and freight are additional.  
+ indicates additional charge. 5% over/under considered complete.  
For quantities above 10,000 - contact us for custom quote.

**GIFT CARDS**

**LOYALTY CARDS**

**MEMBERSHIP CARDS**

**INDUSTRY TOOL CARDS**

**BOOSTER CARDS**

**HEALTH CARE CARDS**

**PERSONALIZATION**

NEED MORE OPTIONS?  
LOOK ON PG 11 FOR FULL  
PRICING & OPTIONS AVAILABLE.  
... OR CONTACT US **TODAY** FOR  
A CUSTOM QUOTE!





# HEALTHCARE CARDS

Whether a hospital providing a VIP Card that offers reduced waiting times, a doctor's office offering a medical alert card that doubles as a pocket-sized billboard, or a healthcare insurance company offering membership cards, healthcare cards are definitely an expanding market. Printed on durable, waterproof plastic—our healthcare cards will stand the test of time in any doctor's office or hospital.

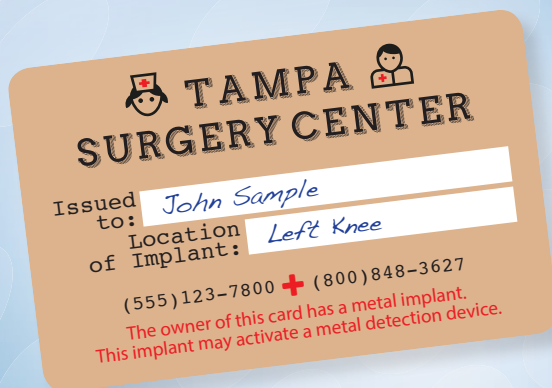
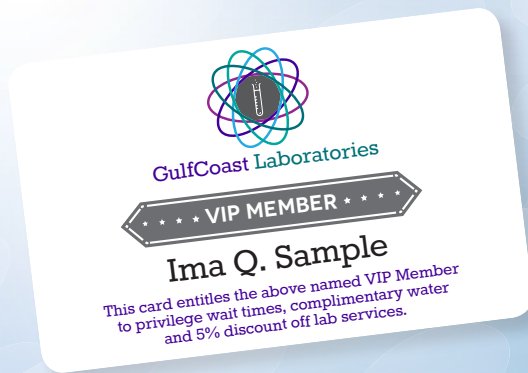
## CR80HC – 2-1/8" X 3-3/8" X .030 PLASTIC

QTY:	250	500	1M	2.5M	5M	10M
1 color front	.65	.40	.27	.20	.13	.11
+ add'l color (per side)	.20	.15	.08	.06	.04	.03
Full Color (4/1)	1.76	1.09	.67	.57	.42	.33
+ Batch Personalization*	.44	.38	.32	.25	.19	.16

PQ2RST  
6V

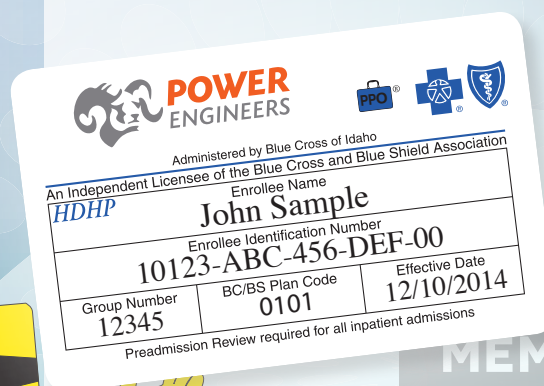
\*Batch Personalization includes 1-3 lines of variable data printed flat or embossed at time of order. Prices shown are per card. Setup charges and freight are additional.

+ indicates additional charge. 5% over/under considered complete.  
For quantities above 10,000 - contact us for custom quote.



SEE PG 11 FOR  
FULL PRICING &  
OPTIONS AVAILABLE.

... OR CONTACT US TODAY  
FOR A CUSTOM  
QUOTE!



GIFT CARDS

LOYALTY CARDS

MEMBERSHIP CARDS

INDUSTRY TOOL CARDS

BOOSTER CARDS

HEALTH CARE CARDS

PERSONALIZATION



# PERSONALIZATION

We can personalize any of our CR80 stocks and Keytag Cards. Use our personalization options to make each card in your order unique! Your options include: Embossing, Thermal Printing, Barcoding, QR Coding and Mag Stripe Encoding. Be sure to ask about our popular Pre-Paid Program!

QTY:	250	500	1M	2.5M	5M	10M
Pre-Paid Personalization*	.674	.526	.463	.442	.411	.368
Batch Personalization**	.44	.38	.32	.25	.19	.16
Embossed Cons. #	.347	.274	.20	.158	.137	.132
Flat Printed Cons. #	.18	.17	.15	.13	.12	.11
Mag Stripe Encoding***	.274	.253	.20	.189	.168	.158
Variable Barcode	.24	.21	.17	.15	.14	.13

\*\*Pre-Paid personalization includes 1-3 lines of data embossed or thermally printed.

Includes delivery to one address. Each additional line, add .20(v). Prices shown are per card.

\*\*Batch Personalization includes 1-3 lines of variable data printed flat or embossed at time of order. Prices shown are per card. Setup charges and freight are additional.

\*\*\* Prices shown are per track.

For quantities above 10,000 - contact us for custom quote.

All prices listed above are per card in addition to printing costs.

Setup charges and freight are additional unless stated otherwise.

SEE PG 11 FOR  
FULL PRICING, SET UP  
CHARGES & OPTIONS  
AVAILABLE.

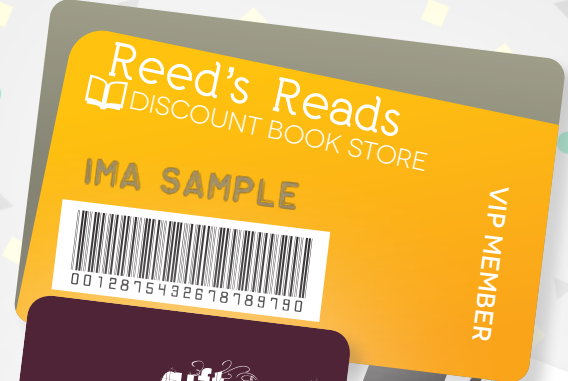
GIFT CARDS  
LOCKER CARDS  
MEMBERSHIP CARDS

INDUSTRY TOOL CARDS

BOOSTER CARDS

HEALTH CARE CARDS

PERSONALIZATION



## WHAT IS PRE-PAID PERSONALIZATION??

We will print your cards and store them in our factory until you need them. Send in requests for as many of your cards as you require; even as little as four at a time. We'll pull your cards from inventory, personalize them and ship them to one address within three days. Send your personalization data via email, through our website or via fax or mail. To ensure the accuracy of your personalization data we cannot accept it verbally. Consecutive numbering with names must be assigned when submitted for embossing. Please allow for a 5% spoilage due to equipment jams, data entry errors, etc. No refunds or credits will be issued for unused cards or services in the prepaid personalization program. Cards will be retained for up to 5 years from the last embossing activity.



# CARD STOCK COLORS »

Actual colors will vary. Call factory for availability.  
Cards denoted with asterisk (\*) are additional charge  
(see PG 11).

## ARTWORK SPECIFICATIONS

- ✓ All images that extend past the cards edge have at least an 1/8" bleed around it.
- ✓ All artwork must be in CMYK or Spot Color.
- ✓ Spot colors are clearly listed with the corresponding Pantone number. *Note: Use coated swatches only.*
- ✓ All images are 300 dpi or higher.
- ✓ Preferred file format for spot color printing are AI or EPS (JPG, TIFF, PSD, INDD files are accepted as well).
- ✓ Include all fonts used to create your document (this includes fonts used in illustrations) or convert them to outlines.
- ✓ Include all linked images used in your document. If you're in doubt, send the embedded ones too.
- ✓ If sending more than one file, please zip it.
- ✓ Please contact factory for electronic templates.
- ✓ All artwork will be fitted to our templates and submitted for your approval before proceeding with your order.
- ✓ Any editing, clean-up or layout done by the factory will be billed at \$65/hour. We will quote the art charge and request approval before proceeding.

## CARD DIMENSIONS

- ✓ **CR80:** 2.125" x 3.375"
- ✓ **ROLO:** 4" x 2.25"; tab: 1.635" x .313" - Tab can be left, right or center. **IMPORTANT:** No bleeds allowed off bottom of ROLO cards where notches are placed.
- ✓ **2-up Keytag:** 2.125" x 3.375", each breakaway piece: 2.875" x 1.063"





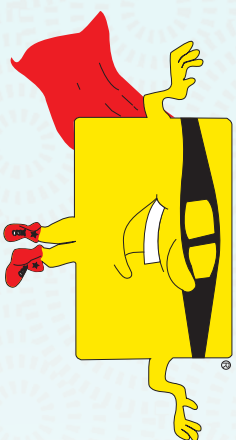
# TERMS AND CONDITIONS

Effective 08/15/2013

<b>Production Time:</b>	Printed stock items in standard sizes in 5-7 working days after written approval of proof for quantities up to 5000 with up to 2 imprints. Please allow 10 working days for all 4-color process jobs. Allow 2-3 working days for embossing on quantities of 100 or less. Contact factory for current shipping schedule if your delivery date is critical.
<b>Rush Charges:</b>	Call for availability and charges.
<b>F.O.B. Point:</b>	Florida, freight is billed (F.O.B. factory) at cost plus \$8 per order for packaging and handling.
<b>Shipping Weights:</b>	For a quantity of 500 the approximate shipping weights are as follows: CR80 15 Mil-3.02 lbs, CR80 30 Mil-5.0 Lbs, Rolo 20 Mil-5.52 lbs, Golf Tag 30 Mil - 10.04 lbs.
<b>Partial Shipments:</b>	A charge of \$(8V) applies to each partial shipment after the first.
<b>Special Packaging:</b>	Available on selected products - call for quote
<b>Terms:</b>	Mastercard, Visa and American Express accepted, no debit cards. Receipt of check or credit card information required before production. Credit card will not be charged or check deposited until order completion. Net 30 days from date of invoice for established accounts in good standing. Past due accounts will be assessed a 1.5% service charge per month on unpaid balance.
<b>Verbal Orders:</b>	Factory will not be responsible for any errors on handwritten orders. Verbal orders cannot be accepted. A "waiver of proof" is required in writing – faxes gladly accepted.
<b>Returns:</b>	Contact factory for a return authorization and shipping instructions, returns without authorization will not be accepted. No refunds or credits will be issued for unused cards or services in the prepaid personalization program.
<b>Misprints/ Damages:</b>	All claims must be made to the factory within 30 days of invoice, NO EXCEPTIONS. An RA # must be marked on the outside of any returned packages.
<b>Restock Charge:</b>	20% of invoice value, less freight, applies to stock, unprinted items only. Items must be in resalable condition.
<b>Prices over end qty:</b>	Please call for quote.
<b>Over/Under Runs:</b>	Not to exceed 5%. If exact quantity is required, an exact count charge of \$(30V) per thousand applies.
<b>Prepaid Program:</b>	Minimum of 4 cards required per order. Price includes delivery to one US address. No refunds for unused cards.
<b>Artwork:</b>	Please see art spec page for specifications. Most artwork is retained for 5 years; repeat orders more than 5 years old may require new art. All artwork produced by Kwickcard remains our property.
<b>Quantity Pricing:</b>	In-between quantities will be priced at the lesser quantity price unless custom quoted.
<b>Foreign Shipments:</b>	\$20 charge to prepare required exportation documents will apply, in addition to the cost of all certificates of origin and required documents.
<b>Patents/ Copyrights:</b>	When orders are manufactured to the customer's specifications, the purchaser agrees to assume any liability resulting from actions or demands brought against us for the patent or copyright infringement.
<b>Cancellations:</b>	Costs incurred for artwork, screens, composition and all work-accomplished prior to cancellation will be billed.
<b>Samples/ Catalogs:</b>	Random samples and catalogs, in reasonable quantities, supplied at no charge.
<b>Printing Information:</b>	The method most commonly used to imprint artwork on the products in the Kwickcard Line is high quality, ultraviolet surface screen print or lithographic offset print. The ink is guaranteed for the life of the card. We will gladly replace the card or credit your account at our option, should the ink ever fail.
<b>Ink Color Match:</b>	PMS color matches are provided at no extra charge. We will make every effort to match a specified color, however, we cannot guarantee an exact match. All ink colors are mixed to print on white stock. Dark stock colors may alter the actual color of the imprint.
<b>Right To Promote:</b>	Unless otherwise notified in writing at the time of the order, factory reserves the right to use any items it produces in displays, promotional and collateral materials.
<b>Liability:</b>	Merchandise becomes customer property upon delivery to carrier. If shipment is delayed or damaged by carrier, claim must be filed with carrier by customer.



NEW! Reduced Prices!!								
Printed 4CP (price/pc.)	250	500	1,000	2,500	5,000	10,000	10,000+	
CR80CP 4/0 (15, 20 or 30 mil)	1.40	.86	.62	.52	.39	.30	CALL	
CR80CP 4/1 (15, 20 or 30 mil)	1.76	1.09	.67	.57	.42	.33	FOR	
CR80CP 4/2 (15, 20 or 30 mil)	2.20	1.27	.72	.62	.46	.37	QUOTE	
CR80CP 4/4 (15, 20 or 30 mil)	2.40	1.46	.82	.70	.55	.41	QUOTE	
Specialty Cards (price/pc.)	250	500	1,000	2,500	5,000	10,000	10,000+	
CR80TC and CR80LA	.73	.488	.295	.214	.144	.116	CALL	
CR80 Keytag 2-UP	.87	.57	.43	.345	.26	.24	FOR	
CR80GT (BIG Golf Tag)	1.25	.95	.81	.65	.50	n/a	QUOTE	
Each add'l color (per color)	.37	.29	.23	.17	.13	n/a	QUOTE	
Full Color Photo IDs (ea.)	1-24	25-50	51-99	100-299	300-499	500+		
CR80 30 mil Digital 4/0	20.00	15.00	10.00	6.00	5.50	4.50		

[illegible]

THE KWICK

**CARD**  
**LINE**

- # asi/49235
- # ppai/11827
- # sage/50877
- # upic/kwickard
- # dc/111303

 **KwickCard.com**  
 **CSR@KwickCard.com**

- **Spot color file setup fee:** \$20(z)  
Exact reorder setup ½ price: \$10(z)

- **Photo ID setup:** \$50(z)
- Exact reorder setups are ½ price: \$25(z)
- **Batch Personalization setup:** \$25(z)
- **Consecutive Numbering setup:** \$20(z)
- **Consecutive Barcode setup:** \$20(z)

## ADD'L CHARGES:

- **Foil Imprint:** Add'l \$.10(p) per card
- **Scratch Off Imprint:** Add'l \$.20(p) per card
- **Art charges:** Billed at \$65(z)/hr. \$30 or less will be added automatically; if over \$30, we will call for approval.
- **Copy changes:** \$40(p) per color per side.
- **Ink Color Change:** \$40(p) per color changed.
- **Luggage Slots:** \$.20/ea (p)
- **Clear Plastic Straps:** \$.20/ea (p)



**PRICE CUT ON ALL FULL COLOR**  
**Make your Piggy Bank happy!**





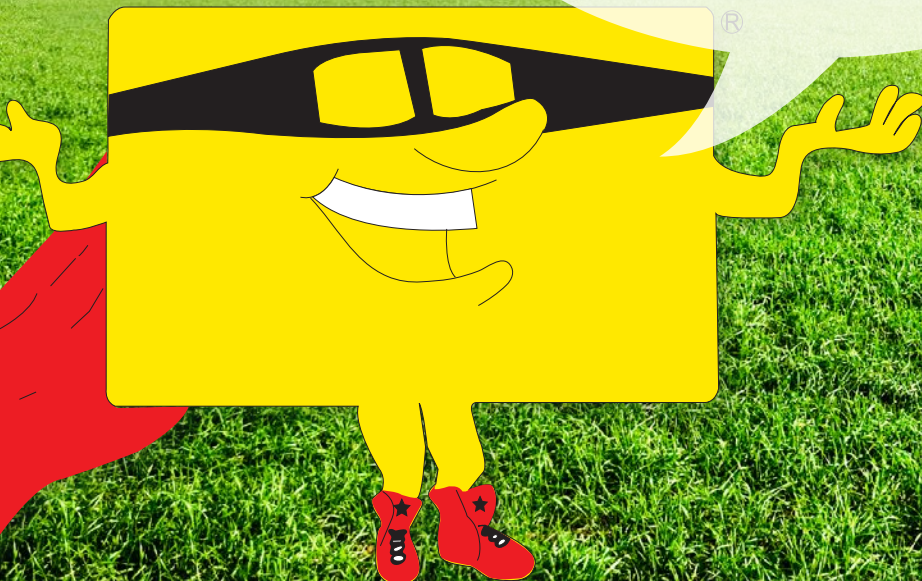
ASI/49235 # PPAI/111827 # SAGE/50877 # UPIC/KWICKARD # DC/111303

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 [twitter.com/kwickcard](https://twitter.com/kwickcard)

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